



SASCON 2027

SUB-SAHARAN AFRICA SECURITY
CONFERENCE

Sponsorship prospectus

Every sponsorship and exhibition package for SASCON 2027, the ASIS International Sub-Saharan Africa Regional Conference, in Accra, Ghana on 20 to 21 July 2027.

For context from the previous edition in Cape Town: Sponsorship from USD 1,500, booths from USD 900. The 2027 price ladder is being finalised; every package is price on application until it is published, and the availability shown is the real inventory status.

Every package in this prospectus, including what it contains and how many are available, is subject to committee confirmation and may change before sales open.

Headline

Headline sponsor

Price on application **Exclusive**

One organisation carries its name alongside the conference itself. The headline sponsorship is sold once, and it places your organisation next to SASCON 2027 in every channel the conference uses before, during and after the event, including the permanent archive of this edition.

What is included

- Named as headline sponsor of SASCON 2027 in every conference communication
- The most prominent sponsor position on this website, with your name in text and a permanent link
- A speaking opportunity in the plenary programme, agreed with the programme committee
- First choice of stand location in the expo area once the venue is confirmed
- Named recognition at the opening and closing ceremonies
- Complimentary conference passes, with the number agreed at contract

What is not included

- Lead capture. Eventee, the conference platform, does not currently offer exhibitor lead retrieval
- Delegate contact data. Attendee lists are never sold or shared
- Editorial control of the programme. Case-study clinics remain restricted to in-house practitioners

Content

Keynote sponsor

Price on application Available

The keynotes are the sessions the whole conference sits down for. Sponsoring one attaches your name to that moment without touching its content, because delegates come back for programmes that stay independent.

What is included

- Named sponsorship of one keynote session, announced from the stage
- Your name in text with a link on the session listing and on this website
- Verbal recognition at the opening and close of the sponsored keynote
- Complimentary conference passes, with the number agreed at contract

What is not included

- Choice or briefing of the keynote speaker. The programme committee retains editorial control
 - Delegate contact data. Attendee lists are never sold or shared
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Session sponsor

Price on application Available

A named association with one breakout session in the programme. Your organisation is credited where delegates choose what to attend, and the session itself stays practitioner-led.

What is included

- Named sponsorship of one breakout session
- Your name in text with a link on the session listing and on this website
- Verbal recognition at the opening of the sponsored session

What is not included

- The session's content, speakers and format, which remain with the programme committee
- Delegate contact data. Attendee lists are never sold or shared

Workshop sponsor

Price on application **Available**

Workshops are the longest, most hands-on format in the programme, the 90-minute sessions where delegates work a problem rather than watch one. Sponsoring a workshop puts your name on the most participative room of the day.

What is included

- Named sponsorship of one interactive workshop
- Your name in text with a link on the session listing and on this website
- Verbal recognition at the opening of the sponsored workshop

What is not included

- The workshop's content, facilitators and format, which remain with the programme committee
- Delegate contact data. Attendee lists are never sold or shared

Networking

Welcome reception sponsor

Price on application **Exclusive**

The welcome reception is the first room the whole conference stands in together. One sponsor hosts it, welcomes it and is remembered for it.

What is included

- Naming of the SASCON 2027 welcome reception
- A short welcome address at the reception
- Branding at the reception, agreed once the venue is confirmed
- Your name in text with a link on this website

What is not included

- Conference session access. Reception hosting does not admit staff to sessions
- Delegate contact data. Attendee lists are never sold or shared

Networking lunch sponsor

Price on application 2 available

Lunch is the longest unstructured conversation of each day. One sponsor per day carries its name, one for each of the two conference days.

What is included

- Named sponsorship of the delegate lunch on one conference day
- Branding in the lunch area, agreed once the venue is confirmed
- Your name in text with a link on this website

What is not included

- Conference session access. Lunch sponsorship does not admit staff to sessions
 - Delegate contact data. Attendee lists are never sold or shared
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Coffee break sponsor

Price on application Available

Every delegate passes the refreshment points, several times a day, on both days. Break sponsorship is the steady, repeated placement in the programme's pauses.

What is included

- Named sponsorship of the refreshment breaks on one conference day
- Branding at the refreshment points, agreed once the venue is confirmed
- Your name in text with a link on this website

What is not included

- Conference session access. Break sponsorship does not admit staff to sessions
- Delegate contact data. Attendee lists are never sold or shared

Community

NextGen sponsor

Price on application **Available**

The community package funds participation by students and early-career professionals, the people who will run security in this region for the next thirty years. It is the sponsorship delegates talk about afterwards.

What is included

- Named support for student and early-career participation at SASCON 2027
- Your name in text with a link on this website
- Named recognition on the NextGen strand of the programme

What is not included

- Personal data of supported delegates. Who receives support is never disclosed to sponsors
- Editorial control of the NextGen programme

Exhibit

Exhibition stand

Price on application Available

A stand puts your organisation on the floor the whole event crosses. Stand allocation opens once the venue is confirmed; enquire now to be in the first round of choices.

What is included

- A stand in the SASCON 2027 expo area, with location and dimensions agreed once the venue is confirmed
- Expo passes for stand staff, with the number agreed at contract
- Your organisation named in text with a link in the exhibitor listing on this website

What is not included

- Lead capture. Eventee, the conference platform, does not currently offer exhibitor lead retrieval, so badge scanning and exported delegate contacts are not part of any stand package
- Conference session access. Stand staff receive expo passes only
- Delegate contact data. Attendee lists are never sold or shared

Add-ons

Lanyard sponsor

Price on application Exclusive

Every delegate wears the lanyard from registration to close. One sponsor's name travels on it, in every photograph and every conversation, for both days.

What is included

- Your organisation's name on the delegate lanyard, worn throughout both days
- Your name in text with a link on this website

What is not included

- Branding on the badge card itself, which carries delegate and wayfinding information
- Delegate contact data. Attendee lists are never sold or shared

Contact

A named sponsorship contact, with one email address and a mobile number, will be published here once confirmed. Until then, sponsorship enquiries reach the organising committee through the [contact page](#).